



# KITIMAT GENERAL HOSPITAL FOUNDATION

February 28, 2019

Re: Auction Item Donation / Auction Item Sponsor

Have you been looking for a great opportunity to promote your business? Here's an opportunity to do that all while supporting health care in Kitimat! The Kitimat General Hospital Foundation is hosting their **3<sup>rd</sup> annual Spring Gala Dinner and Auction on Saturday, April 13, 2019** at the Kitimat Rod & Gun Club. The gala is our main fundraising event of the year and the success of the event is greatly affected by funds raised during the silent and live auctions. Donating an item for our auction or sponsoring an item for our auction is an impactful way of joining us to raise funds for our current project.

Donating a product or service directly from your business will give your business great exposure. Your business will be identified on the auction bidding sheet, in our event program provided to each guest, on our social media sites, and acknowledged at the event. In addition, we welcome you to include any business promotional items such as a hat, shirt, pen, etc. to be included with the item to the winning bidder.

For those businesses who provide products and services not generally patronized by the public at large, sponsoring an auction item is a great option. For example, in 2018 a local business sponsored an auction item valued at \$250.00 which we used to purchase two season passes with the Kitimat Concert Association and \$50.00 gift certificate to a local restaurant. We have lots of great ideas for an auction item! You decide the sponsorship amount and we will propose an auction item and put it together for you. In exchange for sponsoring the auction item, your business will be identified on the auction bidding sheet, in our event program provided to each guest, on our social media sites, and acknowledged at the event. In addition, we welcome you to include any business promotional items such as a hat, shirt, pen, etc. to be included with the item to the winning bidder.

After an amazingly successful gala dinner and auction in 2018, with over 100 people enjoying a gourmet meal, good company and a whole lot of fun, the Kitimat General Hospital is looking forward to another successful event. In anticipation that you will join us by donating or sponsoring an item for our auction, we are enclosing an auction item donation form for you to complete.

Our community knows that healthcare matters! Since 2013, through the generosity of our donors, the Kitimat General Hospital Foundation has provided approximately \$800,000 towards equipment, supplies and land to enhance and improve healthcare in Kitimat. We have something even bigger in the works. We are currently working through the Kitimat Valley Housing Society with Northern Health and BC Housing towards the construction of a much needed ten bed 'quality-of-life' dementia care home. All funds raised by the 2019 Gala will be used to make the new facility a reality in 2020.

If you have any questions, please contact our office coordinator, Kiona Enders at (250) 632-8348 or by email at [kiona.enders@outlook.com](mailto:kiona.enders@outlook.com).

Sincerely,

Margaret Sanou, President  
Kitimat General Hospital Foundation